

KodexGuide.de – Recommendation CERTIFICATE

We hereby confirm that the location

Platzl Hotel Munich, Munich

has been assessed by KodexGuide.de and is considered **recommendable** for conferences and events for the pharmaceutical and medical technology industries. Further details can be found in the separate audit report.

The location is therefore entitled to make use of the KodexGuide.de Seal of Recommendation until expiry of the term of this certificate as indicated below.

Our assessment regarding the recommendation is based on factors which, according to the relevant industry codes of conduct (FSA-Kodex Fachkreise, AKG Verhaltenskodex, each including the relevant guidelines, where available), are of importance for the evaluation of the appropriateness of an event location.¹

The abstract assessment of the location as conducted by KodexGuide.de can, however, not substitute the assessment of an individual event. Whether an event – even in the recommended location – is compliant with the relevant codes of conduct or not, can only be determined by taking into consideration the individual characteristics and the individual form of the event in question. Our recommendation in no way binding on the competent arbitration boards, which decide on the observance of the codes.

Date of certification: **22. October 2019**

Expiry of the certificate: **30. November 2019**



Michael Grusa

Berlin **24. October 2019**

¹ **Please note:** KodexGuide.de is an offer of Deutscher Fachverlag GmbH and in no way connected to the associations "Freiwillige Selbstkontrolle für die Arzneimittelwirtschaft e. V." („FSA“) and "Arzneimittel und Kooperation im Gesundheitswesen e.V." („AKG“).





Important information on the use of our Seal of Recommendation

Your location was assessed by KodexGuide.de and considered **recommendable** for conferences and events for the pharmaceutical and medical technology industries. You are therefore entitled to use our Seal of Recommendation until expiry of your certificate also in your external communication. In this context, we kindly ask you to note the following important information:

- KodexGuide.de is an offer of Deutscher Fachverlag GmbH. It is in no way connected to the associations „Freiwillige Selbstkontrolle für die Arzneimittelwirtschaft e.V.“ („FSA“) and „Arzneimittel und Kooperation im Gesundheitswesen e.V.“ („AKG“), which publish the relevant industry codes of conduct.
- Our recommendation is based on factors which, according to the relevant industry codes of conduct, are of importance for the evaluation of the appropriateness of an event location.
- Our assessment can only determine whether your location generally meets these important factors for conferences and events for the pharmaceutical and medical technology industries. This does, however, not automatically mean that events carried out in your location are compliant with the relevant codes of conduct. Whether an event – even in a recommended location – is compliant with the relevant codes of conduct or not, can only be determined by taking into consideration the individual characteristics and the individual form of the event in question. In this context, also factors can be relevant that are beyond your location (e.g. major events taking place nearby at the same time, the group of participants, etc.).
- Please note in this context that expressions like „compliant location“ or „certified location“, which suggest that events held at your location are always in compliance with the relevant codes of conduct, are misleading. Such generalized statements are not possible, see above. **Therefore, please strictly avoid such expressions.**
- Our recommendation is in no way binding on the associations FSA and AKG and their respective arbitration boards, which decide on the observance of the codes.

Please consider this information in your communications. If you, for example, publish a press release, brochures or other publications about our recommendation, make sure that no wrong impression is created.

Should you have any questions regarding our recommendation or the use of the seal, please do not hesitate to contact us.